



Government of India
Ministry of MSME

Brief Industrial Profile of District Shahjahanpur (U.P.)



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

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Brief Industrial Profile of District Shahjahanpur

1. General Characteristics of the District

Shahjahanpur is founded in 1647 named for the Mughal Emperor Shahjahan. Shahjahanpur district is a part of Bareilly Division in Uttar Pradesh of India. As per Government notification it was established in 1813 by the British Government. Previously, it was a part of Bareilly district. Geographically the main town is Shahjahanpur city which is its headquarter. Shahjahanpur district is one of the historical districts of Uttar Pradesh in the republic of India. Shahjahanpur town is also known as 'Shaheedon Ki Nagari' or 'Shaheed Gadh'. On 9th August, 1925 the British treasury was robbed near Kakori Railway Station. On 26th December, 1925 forty persons were arrested in this Kakori conspiracy case from all over India. Freedom fighter Pandit Ram Prasad Bismil, Thakur Rosan Singh, Banarsi Lal, Lala Har Govind, Prem Krishna Khanna, Indu Bhushan Mitra, Ram Dutta Shukla, Madan Lal and Ram Ratan Shukla among them were from Shahjahanpur district. Murari Lal Gupta with a fake name of Murari Sharma head also actively participated in the train robbery; he went underground and could not trace out by the Police till the end of the case. His son Damodar Swaroop Gupta became a famous revolutionary poet with the pen name of 'Vidhrohi'. Shahjahanpur also known for its Kalin Udyog (Carpet Industry) as well as for Sarrafa Bazar (jewellery Market). It is city where Ganga Jamuni culture flourishes for a long time. People of all community use to live in a very cordial manner. Total population of district Shahjahanpur is 30,02,376 (Census 2011).

1.1 Location & Geographical Area:

Shahjahanpur district lies between 27°35' N latitude and 79°37' N longitude. It has an average elevation of 194 metres (600 feet) from sea level. It is bounded on North West by Bareilly district, on north by Pilibhit district, in the east district Kheri, in the south district Hardoi in the south west district Farrukhabad and in the west district Badaun. The total geographical area of the district is 4575Km².

1.2 Topography:

Land of district Shahjahanpur is plains and fertile. Land of district Shahjahanpur on the side of the river bank is low and other side it is comparatively high side of land is called Bangar and low side is called

khadar. The north side land of tehsil Puvayan as is domat land. Land in the west side of the district is comparatively very low due to land erosion of the rivers. Due to this reason at the time of rainfall the area become flooded. In the Block Kaur, Khutar, Nigohi & Jaitpur land is domat and matiyar. In the district water level is 20' to 25' below.

1.3 Availability of Minerals.

In the district Shahjahanpur minerals availability are local sand, local clay and local bricks clay and is used in civil construction work.

PRODUCTION OF MINERAL 2013-14

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2013-2014/ (Rs.In lacs)
MAJOR MINERAL		
1.	Bricks Clay, Soil	Rs.363.92
MINOR		
1.		
2.		
3.		
4.		

SOURCE: DEPT. OF MINES & GEOLOGY.

1.4 FOREST

Shahjahanpur district reports a very low proportion of area is under forest. The total area under forest 10499 hectares is much less as compared to state's average. In this district the trees like Shisham, Arjuna, Kanjikhair, Saagaun, Neem, Eucalyptus, Babool, Mango and Jamun trees are found in sufficient numbers.

1.5 Administrative set up.

District Shahjahanpur is a part of Bareilly division in Uttar Pradesh. District Shahjahanpur has been divided into four sub-division called as Tehsils. The district revenue administration is headed by the District Collector (also known as District Magistrate) with office at the Collectorate and these tehsils are under the charge of Sub-Divisional Magistrates. In the district Saharanpur, there are 15 development block, 922 Gram Panchayat and out of 2331 revenue villages there are 2080 inhabited villages and 251 uninhabited villages. There are 11 Nagar Palika and 124 Nagar Panchayat. The law and order administration is jointly coordinated by the District Magistrate & the Superintendent of Police.

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude		27°35' N	-
	ii) Longitude		79°37' E	-
	iii) Geographical Area		Km ²	4575
(B)	Administrative Units			
	i) Sub Divisions	2013-14		4
	ii) Tehsils	2013-14		4
	iii) Sub-Tehsil	2013-14		0
	iv) Patwar Circle	2013-14		-
	v) Panchayat Simitis	2013-14		124
	vi) Nagar nigam	2013-14		-
	vii) Nagar Palika & Cantt Board/Town Area	2013-14		11
	viii) Gram Panchayats	2013-14		922
	xi) Revenue Villages	2013-14		2331
	x) Assembly Area	2013-14		6
2.	Population			
(A)	Sex-wise			
	i) Male	2011	Nos.	1610182
	ii) Female	2011	"	1392194
(B)	Rural Population	2011	"	2413128
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2013-14	Hectare	437649
	ii) Forest cover	2013-14	"	10499
	iii) Non Agriculture Land	2013-14	"	5110
	v) Cultivable Barren land	2013-14	"	3572
4.	Forest			
	(i) Forest	2013-14	"	10498
5.	Live Stock & Poultry			
A.	Cattle			Nos.
	i) Cows	2007	Nos.	243846
	ii) Buffaloes	2007	"	316802
B.	Other livestock			
	i) Goats	2007	"	274754
	ii) Pigs	2007	"	24384
	iii) Dogs & Bitches	2007	"	77258
	iv) Railways			
	i) Length of rail line	2013-14	Kms.	106
	V) Roads			
	(a) National Highway	2013-14	"	69
	(b) State Highway	2013-14	"	259
	(c) Main District Highway	2013-14	"	162

	(d) Other district & Rural Roads	2013-14	"	2543
	(e) Rural road/ Agriculture Marketing Board Roads	2013-14	"	622
	(f) Kachcha Road	2013-14	"	1672
	(VI) Communication			
	(a) Telephone connection	2013-14	Nos.	8206
	(b) Post Offices	2013-14	"	304
	(c) Telephone Center	2013-14	"	43
	(d)Density of Telephone	2013-14	Nos./1000 person	19.87
	(e) Density of Telephone	2013-14	No. per Km.	29.49
	(f) PCO	2013-14	Nos.	2157
	(g) PCO STD			2049
	(h) Mobile	2013-14	"	180324
	(VII) Public Health			
	(a) Allopathic Hospital	2013-14	No.	19
	(b) Beds in Allopathic hospitals		"	634
	(c) Ayurvedic Hospital			55
	(d) Beds in Ayurvedic hospitals		"	253
	(e) Unani hospitals		"	
	(f) Homeopathic hospitals			18
	(g) Community health centers		"	-
	(h) Primary health centers		"	7
	(i) Dispensaries		"	51
	(j) Sub Health Centers		"	18
	(k) Private Hospitals		"	284
			"	52
	(VIII) Banking (2013-14)			
	(a) Commercial Bank		Nos.	164
	(b) Rural Bank Products		"	39
	(c) Co-Operative Bank		"	22
	(d) PLDB Branches		"	11
	(IX) Education			
	(a) Primary School		"	2292
	(b) Middle Schools		"	897
	(c) Secondary & Senior Secondary Schools		"	347
	(d) Colleges		"	11
	(e) University		"	-
	(f) Engineering College		"	-
	(g) Polytechnic		"	1
	(h) ITI		"	3
	(i) Teachers Training Institute			1

SOURCE: DEPT. OF STATISTICAL & ECONOMICS

2.1 Existing Status of Industrial Areas in the District Shajahanpur U.P (2013-14)

S. No.	Name of Ind. Area	Land acquired	Land developed	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Industrial Estate Roza	12.50	12.50	650.00	86	86	-	39
2	Industrial Estate Tilahar	1.94	1.94	650.00	48	48	-	01
3	Industrial Estate Puvaya	1.13	1.13	200.00	37	26	11	-
	Total :							

SOURCE: DIC

3. INDUSTRIAL SCENARIO OF SHAJAHANPUR U.P

3.1 Industry at a Glance (2013-14)

Sl. No.	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	No.	9557
2.	TOTAL INDUSTRIAL UNIT	"	9557
3.	REGISTERED MEDIUM & LARGE UNIT	"	14
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	"	33691
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES.	"	2972
6.	NO. OF INDUSTRIAL AREA	"	3
7.	TURNOVER OF SMALL SCALE IND.	In lacs.	14089
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	"	88294

SOURCE: DIC

3.2 YEAR WISE TREND OF UNITS REGISTERED

YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
1998-1999	641	1579	700
1999-2000	611	836	502
2000-2001	620	703	447
2001-2002	612	1629	484
2002-2003	611	2136	750
2003-2004	611	2139	263
2004-2005	611	2137	285
2005-2006	611	2137	206
2006-2007	611	2580	491
2007-2008	611	2317	900
2008-2009	661	2429	670
2009-2010	661	2934	907
2010-2011	661	2321	112
2011-2012	554	1941	2967
2012-2013	560	3774	2695
2013-2014	310	2099	1708
Total	9597	31561	14087

SOURCE: DIC

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT (2013-14)

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	73	603	646
22	Soda water	2	7	34
23	Cotton textile	2	2	3
24.	Woolen, silk & artificial Thread based clothes.	12	8	36
25.	Jute & jute based	2	2	7
26.	Ready-made garments & embroidery	35	126.70	102
27.	Wood/wooden based furniture	06	44.44	22
28.	Paper & Paper products	01	4.50	09
29.	Leather based	01	7.50	02
30.	Rubber, Plastic & Petro based	0	0	0
31.	Chemical/Chemical based	04	115.00	32
32.	Mineral based	03	15.00	12
33.	Metal based (Steel Fab.)	03	4.00	08
35.	Engineering units	0	0	0
36.	Electrical machinery and transport equipment	02	2.25	13
97.	Repairing & Servicing	37	189.00	112
01.	Others	145	606.40	1143

SOURCE: DIC

3.4 Large Scale Industries/Public Sector Undertakings :

List of the units in Shahjahanpur & nearby area:

1. Ordinance Clothing Factory.
2. K.R.Pulp & Paper Ltd., Jamaur, Shahjahanpur
3. Bajaj Hindustan Ltd., Maksudapur, Puvayan, Shahjahanpur
4. Reliance Thermal Power, Roza, Shahjahanpur.

5. Dalmia Cement (Bharat) Ltd., Unit Dalmia Sugar Mills, Nigohi, Tilhar, Shahjahanpur.
- 6 Kribhco Shyam Fertilizers Ltd., Pipraula, Shahjahanpur.
7. Macdowell & Company, Roza, Shahjahanpur.
8. Sahkari Chini Mills, Tilhar, Shahjahanpur
9. Sahkari Chini Mills, Puvayan, Shahjahanpur.
10. Roza Sugar Mills, Roza, Shahjahanpur.
11. Sukhvair Agro energy Pvt. Ltd., Niyamatpur, Shahjahanpur.

Source: GM, DIC, Shahjahanpur.

3.5 Major Exportable Item - Nil.

3.6 Growth Trend

Not available.

3.7 Vendorisation / Ancillarisation of the Industry: NA

3.8. Medium Scale Enterprises

3.8.1 List of the units in Shahjahanpur –

1. United Spirit Ltd., Formula tent Mardorcel and Co. Ltd., Roza Shahjahanpur.
3. M/s Bajaj Hindustan Ltd., Maksudapur. Purvaya, Shahjahanpur.
4. M/s Roza Sugar Works, Roza, Shahjahanpur.

3.8.2 Major Exportable Item - N/A.

3.9 Service Enterprises

- a) Coaching industry
- b) Education industry
- c) Handmade artificial jewelry
- d) Handmade design on textile & hosiery products.
- e) Repairing of Auto Mobiles.
- f) Mobile Handset Repairing.
- g) Computer Hardware & Software
- h) Furniture
- i) Diesel Engine Repairing
- j) Agricultural Implements.
- k) Gate & Grill (Fabrication Work)

- l) Embroidery & Zardozi
- m) Stationery materials
- n) Printing Press
- o) Fancy Jewellery
- p) Lily Jewellery
- q) Hotel & Restaurant
- r) Lead Acid Batteries and its components.
- s) Leather & Leather Products.
- t) Pharma & Pharmaceutical Products.
- u) Electrical Engineering Products
- v) Plastic & Rubber toys & products.

3.9.1 Coaching Industry

Engineering entrance, pre-medical entrance, SSC and bank PO/clerks.

3.9.2 Potentials areas for service industry

- a) Repairing & Maintenance of automobile & Machineries
- b) Tourism industry
- c) Computer Hardware & Software industry
- e) Electronics & telecommunication industry
- f) Organic Farming & Organic Product industry
- g) Handicrafts & handmade products Industry
- h) Art & Artisan product Industry
- i) Inverter/ Lead Acid Battery
- i) Agricultural Implements

3.10 Potential for new MSMEs

- a) Agro based industry
- b) Plastic & Plastic product
- c) Readymade Garments
- d) Cotton Hosiery
- e) Shoe industry
- f) Soap & Detergent
- g) Furniture industry
- h) Engineering products
- i) Lead Acid Storage Battery & accessories
- j) Food Products
- k) Switch Board
- l) Chemical
- m) Spring Making
- n) Dairy Food
- o) Ice candy
- p) Cement Jali & Gamla
- q) Wood Products.
- r) Paint & Brush
- s) Phenyl & Phenyl balls.

- t) Chura & Chura products
- u) Aurvedic Medicines
- v) Babool Gond & Resin
- w) Truck & Bus body making

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS

M/s Rudraksh Mentha Oil Pvt. Ltd., Badaun.

DPR was principally approved. Revised submission demanding by DC (MSME), New Delhi but SPV is not interested to submit revised DPR. The cluster was approved in 2011. The total cost of this project was Rs.23.75 lacs. The soft intervention is still incomplete.

4.1.1 Manufacturing Sector

1. Agro based industries
2. Rice Milling
3. Oil Milling
4. Milk Products Industries.
5. Grain Milling.
6. Foods Products- Biscuits & Salt.

4.1.2 Service Sector /Workshop

At Tilhar Poyan, Sadar & Banda.

- a) Repairing & Maintenance of automobile & Machineries
- b) Agricultural Implements

4.2 Details for Identified Cluster

4.2.1 Name of the cluster -

1	Principal Products Manufactured in the Cluster	Carpet & Durri of Different Size & Quality
2	Name of the SPV	M/s Samajik Gramin Vikas Sansthan, Barujai.
3	No. of functional units in the clusters	770 Nos. (Regd. units are 70)
4	Turnover of the Clusters	N/A.
5	Value of Exports from the Clusters	N/A
6	Employment in Cluster	6000 (Direct & Indirect)
7	Average investment in plant & Machinery	N/A
8	Major Issues / requirement	1. Lack of training facilities, 2. Lack of modern dying facilities. 3. Lack of finishing facilities 4. Lack of carpet backing Park truffle carpet 5. Lack of brand images & linkage
9	Presence of capable institutions	

10	Thrust Areas	
11	Problems & constraints	<ol style="list-style-type: none"> 1. Lack of raw material. 2. Non availability of finishing latest technology. 3. Lack of Brand images linkages. 4. Lack of immediate financial support. 5. Modern Technology & Raw Material 6. Designing Map & Direct Export Training

Present Status of Cluster:

Durri Cluster is going on average condition due to non availability of common facility centre, dying plant, washing plant, finishing raw, design technique and modern style designing and technique and direct and indirect export training.

5. General issues raised by industry association during the course of meeting

1. Non-availability of skilled manpower,
2. Problem of continuous power supply,
3. Drainage system problem,
4. Problem of raw material availability and market access.
5. Latest/Improved Technology,
6. Technological and financial support,
7. Transportation problem,
8. Bankers avoid accepting the cases under govt. loan.
9. Facilities for the new entrepreneurs such as collateral security and other support.
10. Reluctance of entrepreneurship by entrepreneurs

6. Prospects of training programmes during 2013-14

Sl. No.	Name of the programme	Subject	No of proposed programme to be conducted
1.	MDP	Export Management	02
2.	BSDP	-	01
3.	EDP	-	02
4.	IMC	-	02

7. Action plan for MSME Schemes during 2012-13

S. No.	Name of the Scheme	Proposed activity on the scheme
1	MSE-CDP	0
2	ISO – 9000 / 14000/ HACCP reimbursement	0
3	MSE-MDA	0
4	CLCSS	0
5	Capacity Building & strengthening of data base	0
6	International cooperation	0
7	TREAD for women	0
8	VDP	0
9	National awards	0
10	NMCP schemes	Nil
	I Lean Manufacturing	0
	II Design Clinic	0
	III Market assistance & Tech. up gradation	0
	IV QMS/QTT	01
	V Tech. & quality up gradation Support	0
	VI ICT	0
	VII Bar Code	01
	VIII IPR	01
	IX Incubator Scheme	0

8. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

Sl. No.	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	District Industrial Centre (DIC) Shajahanpur U.P
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-Development Institute Kanpur U.P
3.	Land and Industrial shed	U.P State Industrial Development Corporation(UPSIDC) Shajahanpur
4.	Financial Assistance	Nationalized Bank, KVIC & KVIB
5.	For raw materials under Govt. Supply	1.National Small Industry Corporation(NSIC) Kanpur 2.U.P Small Industries Corporation (UPSIC), Kanpur
6.	Plant and machinery under hire / purchase basis.	National Small Industries Corporation Ltd., (NSIC) Kanpur
7.	Power/ Electricity	U.P Power Corporation Ltd.
8.	Technical Know –how.	MSME –Development Institute Kanpur
9.	Quality & Standard	MSME –Development Institute Kanpur
10.	Marketing /Export Assistance	1.MSME –Development Institute Kanpur 2. National Small Industry Corporation(NSIC) Kanpur
11.	Other Promotional Agencies	1.MSME –Development Institute Kanpur 2.National Small Industries Corporation Ltd., (NSIC) Kanpur
